

APPLICATION FORM

Before proceeding, please be guided by the instructions below.

Your application consists of two sections. Section 1 is your Application Form wherein your team will need to provide basic information relating to your startup, your idea and your team's profile.

And once done with this section, you will be asked to invite 2-3 team members (this includes your team lead) to write their individual responses to Section 2, the Personal Form. And when you do, you will get a separate invitation email from us containing further instructions. Make sure they have all accepted their invitations to access the Personal Form.

YOUR STARTUP

1. Entry Name

Please enter the name of your project/company

2. Describe your startup.

In one sentence, describe your startup. 20 word limit

3. What industry do you fit in?

PLEASE CHECK ALL THAT APPLY

- E-commerce
- Education
- Energy & Clean Technology
- Gaming
- IT & Enterprise Software
- Finance Technology
- Mobile & Wireless
- Media and Advertising
- Social Media/Social Network
- Tourism
- Healthcare & Biotechnology
- Water
- Social Enterprise
- Food and Agriculture Technology
- Retail, Logistics and Distribution
- Others

4. Others, please specify:

5. Product Type Category

- Software
- Hardware
- Others

6. Others, please specify:

7. What stage best describes your work in your startup?

(Choose just one)

- It's a great concept, we have a solid idea.
- We have a working prototype in development.
- We have a functional product with actual users.
- We now need to scale up sales and market reach.

YOUR IDEA.

1. What are the problems or customer needs that you are solving?

(Discuss in 200 words or less.)

2. Who are your customers?

(Who will be your customers and target market? What is the estimated size of your target market? Have you tested your idea to your target customers? If so how, i.e, survey, FGD, interview, etc)? Discuss in 200 words or less.)

3. What is your product or service?

(Describe your product or service. What value are you offering for the market? Discuss in 200 words or less.)

4. Who are your closest competitors and what makes you different from them?

(Please elaborate on your existing or potential competitors and your competitive advantages? If you have current strategic partnerships or assets, please also describe. Discuss in 200 words or less.)

5. How will you sell your product?

(What are your proposed sources of revenue (i.e, subscription fee, sponsorships, monthly service fees,etc). And how do you plan to market your product and get paying customers? Discuss in 200 words or less.)

6. How will you spend the seed funding provided by IdeaSpace?

(Discuss in 100 words or less.)

YOUR TEAM.

1. Do you have past experience working together as a team?

(Discuss in 100 words or less.)

2. What challenges do you expect in executing your idea?

(What potential threats, risks and challenges will you be facing? Discuss in 200 words or less.)

3. Where do you see your startup in 1 year?

(Please describe in terms of scale, market size and geographical reach as well as revenues. Discuss in 50 words or less.)

4. Where do you see your startup in 3 years?

(Please describe in terms of scale, market size and geographical reach as well as revenues. Discuss in 50 words or less.)

5. Where do you see your startup in 5 years?

(Please describe in terms of scale, market size and geographical reach as well as revenues. Discuss in 50 words or less.)

6. Have you applied to the IdeaSpace startup competition in the past?

- Yes, reapplying with the same idea
- Yes, reapplying with a different idea
- No

7. If yes, what did you change from your last application? (Discuss in 50 words or less.)

8. ELIGIBILITY

Have you read, understood and accepted our Terms and Conditions? This is important. (Follow up dialog box to require user to read terms and conditions)

- Yes
- No

9. How did you hear about us?

- IdeaSpace Startup / Employee
- Social/Digital Media
- IdeaSpace-Organized / Supported Event
- Traditional Media
- Others

10. Others, please specify: _____

PERSONAL FORM

Please provide your basic information and required responses to the character questions below. Make sure they have all accepted their invitations and completed their personal forms before submitting your application. And when you do, you will get a separate confirmation email from us.

1) Name

2) Age

3) City

4) Country

5) Mobile

6) LinkedIn

7) Email

8) What do you bring to your startup?

(Describe your proposed role in this startup and what makes you the ideal startup founder to lead this startup. Discuss in 100 words or less)

9) Please explain how your past experiences will help you succeed in this endeavor (Discuss in 100 words or less.)

10) How did you overcome your most significant failure in life? (Discuss in 100 words or less.)

11) How did you achieve your most significant accomplishment? (Discuss in 100 words or less.)

12) Discuss a time when you defied common norms or challenged the system (may be tech or non-tech related) and achieved something great and of value. (Discuss in 100 words or less.)

13) Describe your entrepreneurial experience.

(Have you ever had an experience working in a startup as an employee or the founder? Please enumerate and provide details including your role, relevant dates, status, links or website of the startup. Discuss in 100 words or less.)